



# Greening Up Laurel Street

*East River Road to 4<sup>th</sup> Street*



## Sponsoring a Tree

- Choose the species from a list
- Trees (plus fertilizer, mulch, etc.) cost \$150, that's the donation amount we're requesting for each tree sponsorship
- Plant the tree(s) with Master Gardeners and County Employees on April 19, 2010
- We'll recognize you on DowntownBrainerd.com and in press releases
- Receive a photo of the tree planting and a certificate



Brainerd Main Street  
Brainerd Lakes Chamber

PO Box 356  
Brainerd, MN 56401  
Phone: (218) 822-7126  
Fax: (218) 829-2838  
DowntownBrainerd.com

*Brainerd Main Street, a program of the  
Brainerd Lakes Chamber*



## Select your Tree Species

Below are the tree species approved for planting on Laurel Street between East River Road and South 6<sup>th</sup> Street.

Please mark how many trees of each species you or your organization would like to sponsor.

\_\_\_\_\_ Front Yard Linden (*Tilia americana*  
'Bialyard')

\_\_\_\_\_ Hackberry (*Celtis occidentalis*)

\_\_\_\_\_ Sugar Maple (*Acer saccharinum*)

\_\_\_\_\_ Northwood Maple (*Acer rubrum*  
'Northwood')

\_\_\_\_\_ Total Number of Trees

\_\_\_\_\_ X \$150.00

\_\_\_\_\_ = **Total Donation**

Your donation covers the costs of the tree and its mulch, soil, stakes, and fertilizer.

The tree planting session will be April 19, 2010.

So that Brainerd Main Street may purchase the trees at the reduced price, please send your payment in by **March 11, 2010**.



## What do street trees do?

***“Reduced and more appropriate urban traffic speeds”***

***“Create safer walking environments, by forming and framing visual walls and providing distinct edges to sidewalks so that motorists better distinguish between their environment and one shared with people.”***

***“Longer pavement life. Studies conducted in a variety of California environments show that the shade of urban street trees can add from 40- 60% more life to costly asphalt.”***

- **“22 Benefits of Urban Street Trees”**  
by Dan Burden



## Payment Information

Please send in by **March 11, 2010** so that we may order the trees in time for the planting session on April 19, 2010.

Total Amount: \_\_\_\_\_

Check Number \_\_\_\_\_

(Please make check payable to the Brainerd Lakes Chamber)

Credit Card: \_\_\_\_\_ Master Card  
\_\_\_\_\_ Visa

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

3-digit CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Make checks payable and mail with this to:

Brainerd Lakes Chamber

Attn: Emily Northey

P.O. Box 356, Brainerd, MN 56401

You may fax your form to (218) 829-8199

Attn: Emily

Questions:

Emily Northey, (218) 822-7126

enorthey@explorebrainerdlakes.com