



ALL ABOUT THE WOMEN'S WALK-ABOUT Downtown businesses invite women of all ages on Thursday, September 17, 4-7:30 p.m. for a night of pampering and prizes. Participating businesses will be offering prizes, food, fun, and luxurious activities all centered around women. Pick up a card at Walk-About Central on the corner of 7th and Laurel Streets and take it around to participating businesses. Get 10 or more punches on your card from any participating businesses to enter for our fabulous prizes - over \$2,600! Take your entry to the American Legion on Front Street by 7:55 p.m. Entries need to be in the barrel by 7:55 p.m.!! (Must be present to win.) Drawings begin at 8 p.m. sharp.

CURB APPEAL – SIGNS, PLANTERS, AND MORE

To Do List:

- o Keep sidewalks/walkways clean and shoveled
- o Trees and plants should be attractive in appearance, watered, pruned, and alive!
- o Keep building exteriors clean and attractive (windows washed, bricks tuckpointed, trim and exterior painted, etc.)
- o Entrances to the building should be easily accessible to all who would want to enter
- o Be aware of zoning and city ordinances governing building color, exterior materials, signage, etc.

BANNER DESIGN CONTEST Brainerd Main Street is planning to install new year-round banners in the Main Street area. A contest to design the banners is being held, entries need to be submitted by October 23 in electronic format to Emily. The winning designer will have their name printed as a sponsor on one set of banners (valued at approximately \$750). Contest details can be found at www.DowntownBrainerd.com.

TREES AND FURNITURE TO BE INSTALLED IN HISTORIC DOWNTOWN Bike racks, benches, and trash receptacles are scheduled to be installed in Historic Downtown Brainerd mid-September. The trees are scheduled to be planted in October so that they'll have an easier time thriving through transplant shock.

CROSS LINKING WEBSITES Help us drive more traffic to www.DowntownBrainerd.com which promotes the Brainerd Main Street Area as a great place to shop, visit, and grow your business. How can you help? Post the website JPEG on your website and link it to www.DowntownBrainerd.com. Contact Emily to receive the file.

NATIONAL ECONOMIST - DR. MARTIN REGALIA The Lakes Vybe hosts Dr. Regalia who will discuss all the current economic forces impacting the state of the American economy, his forecast of where the economy is headed, and how he expects it to get there on Wednesday, September 23 from 7:30-9 a.m. at The Lodge in Baxter. Cost of \$10 per person includes light breakfast (coffee and rolls); future Brainerd Lakes Chamber members \$20. Attend in-person to network and enjoy breakfast or from your own computer via webinar. Call (218) 829-2838 to register.

ABOUT THE MAIN STREET PROGRAM The Brainerd Main Street Program is a community-based effort to revitalize Brainerd's Central Business District, or CBD. The program area stretches from the Mississippi River to 11th Street and from Oak to Kingwood Streets. Though it is part of the Brainerd Lakes Chamber, it is for members and non-members alike. This program is based on the National Main Street Approach that has been used in over 1,700 communities during the past 25 years.

Working for You

Brainerd Main Street Advisory Committee

This committee is responsible for the direction and oversight of the Brainerd Main Street program and lends sustainability to the viability of the Central Business District (CBD as defined by the 2002 Master Plan).

Brainerd Main Street Advisory Committee Members

- Kim Ellingson, Bremer Bank
- Al Gmeinder, Sawmill Inn
- Sheila Haverkamp, BLADC
- Kathleen Hermerding, BNNA
- Terry Johnson, Liberty Tax Service
- Vince Kline, Bob & Fran's Factory Direct, Inc.
- Randy Moores, Northwind Grille
- Ed Menk, E.L. Menk
- Bob Olson, City of Brainerd
- Mark Ostgarden, City Planner
- Lisa Paxton, Brainerd Lakes Chamber CEO
- Brian Phelps, Brainerd Restoration
- Chris Robinson, Brainerd Lakes Chamber Board
- Andy Smith, First Lutheran Church
- Paula Zelinske, Yesterday's Gone

E-Newsletter

Please email Emily at enorthey@explore-brainerdlakes.com to receive via email.



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Brainerd Lakes Chamber
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Brainerd, MN 56401

The Brainerd Main Street Program is served by the Brainerd Lakes Chamber who works with your leaders to continue to connect businesses and lead the drive for responsible and profitable growth. If you would like to get involved or have questions contact your Chamber staff or volunteers.

GET INVOLVED

Design
Tues., Sept. 15, 9 a.m.
Brainerd Lakes Chamber
124 N 6th St.

Business Connects
Tues., Sept. 15, 6 p.m.
Sawmill Inn
601 Washington St.

Business Improvement
Wed., Sept. 16, 2 p.m.
Brainerd Lakes Chamber
124 N 6th St.

Women's Walk-About
Thur., Sept. 17
Downtown Brainerd

Promotion
Tues., Sept. 22, 8 a.m.
Sawmill Inn
601 Washington St.